INDICATIONS/PRECAUTIONS/WARNINGS

1. **Who should use LeanBiotics Healthy Weight Loss Program?**
   Anyone who is looking to attain and sustain a healthy weight over the long-term can benefit from LeanBiotics Healthy Weight Loss Program. An imbalanced microbiome dooms any diet to failure because gut bacteria regulate metabolism, appetite and cravings. LeanBiotics Healthy Weight Loss Program is designed to provide the tools, support and educational guidance every step of the way to help you reach a healthy weight and maintain it. Unlike other weight management programs that require eating special foods, counting points, or depriving yourself to force weight loss at the expense of your health, LeanBiotics FIRST promotes health and SECOND promotes weight loss. The emphasis is on the quality of your diet and exercise.

2. **Who should not use LeanBiotics Healthy Weight Loss Program?**
   Nutritional supplements have an excellent safety track record. However, certain individuals should seek the advice of their doctor before beginning a weight loss program, particularly diabetics and those with any health issues. Pregnant or lactating women should not take LeanBiotics. Please refer to the Directions section on each product label for more information on warnings and contraindications.

3. **Can I take LeanBiotics Healthy Weight Loss Program in conjunction with other weight loss supplements?**
   LeanBiotics Healthy Weight Loss Program is a patent-pending, comprehensive weight management program that involves making dietary and lifestyle changes along with using three nutritional supplements that are designed to work together. No other weight loss supplements should be taken while using LeanBiotics.

LEANBIOTICS HEALTHY WEIGHT LOSS PROGRAM OVERVIEW

4. **What makes VitaMedica’s LeanBiotics unique?**
   LeanBiotics is the first weight management plan that is designed to support a healthy weight by modifying the gut microbiome. Backed by evidence-based science and using pharmaceutical-grade formulations to ensure quality, LeanBiotics was created by Dr. David H. Rahm as a revolutionary and innovative approach to healthy, sustainable weight management.

5. **What is the microbiome?**
   In biology, a biome is a self-contained ecosystem, where all the organisms can interact with each other and the environment in which they live. Smaller biomes are typically called *microbiomes*. The human body contains trillions of cells that are not human but microbial. Like human cells, these microbes have genes which instruct cell activity. This massive microbial community that inhabits the body and their collection of genes is called the *human microbiome*.

   A human has about 23,000 genes, but the microbiome has around 8 million genes. Given these numbers, it’s easy to see why the microbiome is often referred to as the second genome. The bacteria in your microbiome number ten times more than the number of cells in your body. And these bacteria are incredibly diverse – over 400 species belonging to different families. We now recognize the significant effects the microbiome can have on our health.

6. **What role does the microbiome play in weight management?**
   Research conducted over the past 10 years has shown that the diversity of gut bacteria and their efficiency in extracting energy (or calories) influences whether an individual is more likely to be lean or obese. Bacteria help us to digest food, and some bacteria are more efficient at doing this than others. These bacteria extract more energy (calories) from the foods we eat, and this excess energy is then stored as fat. People with large and diverse bacterial populations in their digestive tract tend to be less prone to obesity, immune problems, and other health issues than people with low microbial diversity.

   Researchers believe that the gut microbes may sway our food choices by releasing signaling molecules into the gut. By altering neural signals, changing taste receptors, producing toxins to make us feel bad, and releasing chemical rewards to make us feel good, the microbes, in effect, manipulate our mood and eating behavior.
7. **What is the primary benefit of using LeanBiotics?**

LeanBiotics Healthy Weight Loss Program provides a comprehensive approach to healthy weight loss and weight maintenance through nutritional supplements that cleanse, nourish, replenish and feed the gut microbiome plus physician-guided advice on the best foods and exercise to support a healthy weight.

8. **What supplements comprise the LeanBiotics product line?**

VitaMedica’s LeanBiotics product line includes three nutraceutical products: Cleanse, Probiotic and LeanMeal RS™ Meal Replacement Drink.

9. **How do I spot a fad diet? What makes LeanBiotics Healthy Weight Loss Program different?**

Fad diets are those that promise quick and dramatic weight loss without having to make any dietary or lifestyle changes, eliminate one or more food groups, oversimplify complex research or worse, make recommendations based on biased research conducted by parties with a vested interest in selling the weight loss product in question. If their claims sound too good to be true, it’s because they are. Rather than make outlandish claims or promote unhealthy extremes, physician-formulated LeanBiotics Healthy Weight Loss Program uses a moderate, common sense approach to healthy weight loss through a combination of specific supplements, dietary guidelines and healthy lifestyle changes to improve both your weight and your overall quality of life.

10. **Is LeanBiotics only for women?**

No. Any adult over 18 who is looking for healthy weight loss or weight management solutions can benefit from taking LeanBiotics.

11. **Will I feel hungry or restricted on LeanBiotics Healthy Weight Loss Program?**

Unlike many other diets, with the LeanBiotics Healthy Weight Loss Program you won’t have to count calories, measure foods or track points. By following our common sense guidelines, you will naturally reduce your caloric intake. In doing so, you’ll have better control of your appetite and cravings, won’t feel as hungry between meals and ultimately, you’ll better manage your weight. You’ll naturally increase your fiber and protein intake which studies show aid in weight loss while still providing a feeling of satisfaction and fullness. Furthermore, these effects last longer compared to eating refined, simple carbohydrates and sugars, so you’ll be less inclined to reach for unhealthy snacks in between meals.

12. **Can I skip meals while on LeanBiotics Healthy Weight Loss Program?**

It is not recommended to skip any meals while following LeanBiotics Healthy Weight Loss Program, or at any other time for that matter. Skipping meals deprives your body of the essential nutrients it needs to function. Plus, if you go for long periods of time without any fuel, you’re more likely to compensate by overeating at your next meal. Instead, it’s better to eat smaller, more frequent, high-quality meals throughout the day.

13. **If I want to lose weight do I have to stay on LeanBiotics until I reach my goal?**

When your objective is weight loss, it makes sense to stick to a plan that is working at least until you reach your goal. Even if you are no longer using the LeanBiotics products Cleanse, Prebiotic, Probiotic and LeanMeal RS, it is recommended to continue following the program’s dietary and exercise guidelines to support not only continued weight loss but a long-lasting healthy lifestyle.
14. **About how quickly will LeanBiotics start to change my gut health?**
Both animal and human studies have demonstrated that the microbiome can be influenced by what is eaten. Microbes evolve so quickly (their average life expectancy is about 20 minutes), that their genetic composition can change rapidly – in as little as 24 hours. This allows the bacterium to adapt quickly to changes in the environment. Even if you’ve been splurging on junk food for years or your intentions to eat healthy get sidelined on the weekend, the good news is that with a healthy diet and LeanBiotics you can begin to restore your microbiome within a matter of days.

**WEIGHT MANAGEMENT**

15. **What’s a realistic weight goal?**
A realistic, healthy weight goal will heavily depend upon each individual, their age, health conditions and current weight, as well as lifestyle factors such as the amount of sleep they get and daily stress levels. Given that a majority of Americans are either overweight or obese, even moderate weight loss is beneficial for most people. On average, a 5% to 10% decrease in weight can result in significant improvements to overall health and wellness.

16. **What’s the difference between weight loss and weight maintenance?**
Weight loss implies that you are actively trying to lose weight, while weight maintenance or weight management refers to sustaining a healthy weight once it has been reached. In order to lose weight, it is necessary to alter the habits that have led to weight gain or have prevented weight loss attempts in the past. It is important, however, that changes are not so extreme that they are unsustainable as this will almost always result in gaining back all and possibly more weight than you started with. If you’ve tried fad diets in the past or describe yourself as a “yo-yo” dieter, you’re already familiar with how devastating this can be to your physical and mental health. The key to healthy weight loss is making small, strategic changes that are sustainable so you can stick with them for the several weeks or months it may take to reach your goal.

Once you have reached your healthy weight goal, you want to maintain it by practicing mindful eating, leading an active lifestyle and getting adequate sleep. A busy lifestyle, busy social calendar, and real life means it’s impractical to restrict your diet 100% of the time. The 80/20 Rule is a practical approach that recommends you eat healthfully 80% of the time and allow yourself to indulge 20% of the time. If you have plans to eat out with friends over the weekend, you can modify your midweek eating accordingly and still maintain a healthy weight. By achieving a balance between healthy foods and indulgences, you’re more likely to make a long-term lifestyle change and achieve long-term success.

LeanBiotics Healthy Weight Loss Program provides the flexibility to guide you through an initial phase of weight loss, if that is part of your goal, as well as over the long-term with tweaks to your diet and lifestyle that set you up for successfully maintaining your newfound healthy weight.

17. **About how quickly will I see results for weight loss?**
As with anything involving the question of weight, the amount of weight you can expect to lose and how long it will take to see results is highly individualized. That being said, by faithfully adhering to the product regimen and guidelines laid out in LeanBiotics Healthy Weight Loss Program most people can expect to see some weight loss within 2-4 weeks.

The key to maintaining any weight loss is to use a slow and steady approach, making small, strategic and sustainable lifestyle changes that add up over time. Keep in mind the fact that muscle mass weighs more than fat mass. The additional muscle mass you will likely build through increased exercise may throw off your ideal number on a scale, yet your overall physique will have improved. By taking your initial body measurements and comparing them over the course of several months, you will be pleasantly surprised at your progress.
OTHER LIFESTYLE QUESTIONS

18. Should I take vitamins while on LeanBiotics Healthy Weight Loss Program?
Yes. It is recommended to take a high-quality multi-vitamin and mineral supplement along with LeanBiotics Healthy Weight Loss Program. The program is formulated with herbs, botanicals, prebiotics and probiotics to support healthy weight management, but does not include the essential vitamins, minerals and Omega-3s for overall health and wellness that are provided in a supplement such as VitaMedica’s Anti-Aging Formula.

19. What if I want to eat out at a restaurant?
Trying to lose weight doesn’t mean you can’t go out and have fun. However, it’s important to be aware that most restaurant food, whether fast food or from a sit-down establishment, has an excess of calories, fat, and sodium. Still, this doesn’t mean that eating out is out of the question.

If you find yourself eating out or ordering takeout, here are some tips on how to make healthier choices:
- Ask your server about healthy options
- Choose lean proteins like skinless chicken breast or fish
- Cut portions in half or split a dish with a friend
- Choose poached, steamed, broiled, baked or grilled options instead of fried
- Substitute starches like rice, potatoes or French fries for an extra vegetable
- Skip sweetened beverages and dessert
- Use oil and vinegar as dressing instead of reduced-fat or fat-free options which can be loaded with sugar and salt

20. What type of exercise (and how much) is recommended?
It is recommended to engage in a variety of exercise that includes the following:
- 30-60 minute sessions 3-5 times per week of endurance, or aerobic, exercise like brisk walking, running and cycling
- Strength and resistance training such as weight lifting, resistance bands and body weight exercises (e.g. pull-ups, push-ups) at least twice per week
- Balance exercises, as simple as standing on one foot, at least once per day
- Once a week flexibility exercises including yoga, pilates and stretching

21. What other VitaMedica products can be used after LeanBiotics to promote overall health and wellness?
Much will depend on your health, wellness and weight management goals. But, if you’re looking to maintain a healthy, balanced microbiome over the long-term, continuing LeanBiotics Probiotic is ideal. While Dr. David H. Rahm, VitaMedica’s founder and medical director, recommends adopting a health promoting diet, he also recommends our Multi-Vitamin & Mineral along with and one of our Omega-3 supplements such as Super EPA/DHA Fish Oil to cover gaps in your diet. For more information on the steps you can take to ensure vibrant health, sustained energy levels, glowing skin, lustrous hair and hard nails, refer to our website, www.vitamedica.com.